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THE ART OF MIND-USING
by
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Among the men standing in the front rank as investigators, discoverers, and inventors, is Prof. Elmer Gates. His specialty is psychology, the science of mind, and particularly psychurgy, the art of efficiently and successfully using the mind. He has not only made important discoveries in psychology, but he is the first to discover the art of using the mind with a view to giving each individual more mind—for the purpose of teaching everybody how to make discoveries and inventions more systematically.

It is conceded by many investigators that Professor Gates has gone farther than any other modern savant in this science, which was once supposed to relate mostly to mystical realms of the soul and spirit. He takes psychology to mean literally the science of the mind, and he first turned his batteries of observation upon himself as a subject. He gave himself up to such a searching line of investigation as probably no other student of the mind has ever before entered upon. Out of years of objective experiment and personal analysis, he has evolved an art which he names psychurgy, or the art of mind-using and mind-embodiment. Thus he is founding a system of culture likely, eventually, to reconstruct, or at least largely to influence, present methods of education. It claims to solve the various problems of what to do with the criminal classes; greatly to enlarge the sphere, usefulness, happiness, and productivity of millions of men and women employed in the mechanical, or industrial arts, through the training of the faculty of invention alone. Indeed, the times seems to be at hand, through this art of mentation, when to train the mind in a given function, or to augment the inventive faculties will be as common as cultivating the voice for singing, or the hands for playing on musical instruments. Dr. Gates said:—

"Four times a day I measured every environmental condition, such as heat, cold, temperature, humidity of the atmosphere, electrostatic potential, the amount of light and heat, its quality, and so on. Also, four times a day, I measured every bodily condition, such as temperature, the food I ate, with its chemical analysis, my secretions, excretions, and so on. Four times daily I recorded

every mental activity, such as sensation, images, ideas, thoughts, emotions, dreams., and whatever I had studied or read; in fact, every conscious mental operation. I made these three series of records four times daily for two years, and noticed that successful mentation always corresponded with certain bodily or environmental conditions, and that unsuccessful mentation corresponded with certain other conditions, and I practiced upon the knowledge thus gained and thus inaugurated an art of originative mentation.—Emily Lee Sherwood, in the October "Success."